

AUYON A. SIDDIQ

UCLA Anderson School of Management

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APPOINTMENTS

UCLA Anderson School of Management 2018 –
Assistant Professor of Decisions, Operations & Technology Management

EDUCATION

University of California, Berkeley 2013 – 2018
PhD, Operations Research (Minors in Statistics and Computer Science)
MS, Operations Research 2013 – 2014

University of Toronto 2011 – 2013
MAsc, Industrial Engineering

Dalhousie University 2006 – 2011
BEng, Electrical Engineering

RESEARCH

Platform Disintermediation: Information Effects and Pricing Remedies.
with Shreyas Sekar.

Planning Bike Lanes with Data: Ridership, Congestion, and Path Selection.
with Sheng Liu and Jingwei Zhang.
Major revision, **Management Science**.

- First Place, POMS College of Sustainable Operations Student Paper Competition, 2022 (Zhang).
- Second Place, INFORMS IBM Best Student Paper Award, 2022 (Zhang).
- Finalist, INFORMS Data Mining and Decision Analytics Best Paper Award (Applied Track), 2022.
- Selected for MSOM Sustainable Operations SIG Day, 2022.

Discovering Causal Models with Optimization: Confounders, Cycles, and Instrument Validity.
with Frederick Eberhardt and Nur Kaynar.
Major revision, **Management Science**.

Estimating Effects of Incentive Contracts in Online Labor Platforms.
with Nur Kaynar.
Management Science (Forthcoming).

Shield-Net: Matching Supply with Demand for Face Shields During the COVID-19 Pandemic.
with Rebecca Alcock and Justin Boutilier.
INFORMS Journal on Applied Analytics (Forthcoming).

- Finalist, Doing Good with Good OR Student Paper Competition, 2021 (Alcock).

Ride-hailing Platforms: Competition and Autonomous Vehicles.

with Terry Taylor.

M&SOM (2022), Vol. 24, No. 3: 1511–1528.

Partnerships in Urban Mobility: Incentive Mechanisms for Improving Public Transit Adoption.

with Christopher S. Tang and Jingwei Zhang.

M&SOM (2022), Vol. 24, No. 2: 956–971.

Data-Driven Incentive Design in the Medicare Shared Savings Program.

with Anil Aswani and Zuo-Jun (Max) Shen.

Operations Research (2019), Vol. 67, No. 4: 1002–1026.

- Second Place, INFORMS Health Application Society Pierskalla Best Paper Award, 2016.

Inverse Optimization with Noisy Data.

with Anil Aswani and Zuo-Jun (Max) Shen.

Operations Research (2018), Vol. 66, No. 3: 870–892.

- Berkeley IEOR Katta G. Murty Prize, 2016.

Robust Defibrillator Deployment Under Cardiac Arrest Location Uncertainty via Row-and-Column Generation.

with Timothy C. Y. Chan and Zuo-Jun (Max) Shen.

Operations Research (2018), Vol. 66, No. 2: 358–379.

- Second Place, INFORMS Health Applications Society Student Paper Competition, 2017.
- First Place, Canadian Operational Research Society Student Paper Competition, 2014.

Modeling the Impact of Public Access Defibrillator Range on Cardiac Arrest Coverage.

with Steven C. Brooks and Timothy C. Y. Chan.

Resuscitation (2013), Vol. 84, No. 7: 904–909.

TEACHING

Data and Decisions (MGMTFT 402).

Fall 2018 –

Full-Time MBA, Anderson School of Management, UCLA.

Optimization (MGMTMSA 403).

Fall 2019 –

Master of Science in Business Analytics, Anderson School of Management, UCLA.

PH.D. STUDENTS

Jingwei Zhang

2023 (expected)

Placement: Assistant Professor, SC Johnson College of Business, Cornell University

Nur Kaynar

2022

Placement: Assistant Professor, SC Johnson College of Business, Cornell University

AWARDS

Eric and E Juline Faculty Excellence in Research Award	2022
M&SOM Meritorious Service Award	2020
Poets&Quants Best 40-Under-40 Business School Professors	2020
Berkeley Haas EMBA Outstanding Graduate Student Instructor Award (x2)	2016, 2018
NSERC Postgraduate Scholarship – Doctoral	2014 – 2017
UC Berkeley Teaching Effectiveness Award	2015
Berkeley IEOR Outstanding Graduate Student Instructor Award	2015
NSERC Postgraduate Scholarship – Masters	2012
NSERC Undergraduate Student Research Award (x3)	2007, 2008, 2010
Canadian National Millennium Scholarship	2006 – 2010
Dalhousie University Chancellor’s Scholarship	2006 – 2009

GRANTS

UCLA Society of Hellman Fellows Award	2022 – 2023
UCLA Easton Center Faculty Research Award	2022 – 2023
Co-Principal Investigator, National Science Foundation (RAPID), \$100,000	2020 – 2021

TALKS

Haas School of Business, UC Berkeley, August 2022
Rotman School of Management, University of Toronto, April 2022
Tuck School of Business, Dartmouth College, October 2021
Data Science Lab, MIT, June 2020
INFORMS Annual Meeting, Seattle, WA, 2019
University of Toronto, 2019
Southern California OR/OM Day, UC Irvine, 2019
INFORMS Annual Meeting, Phoenix, AZ, 2018
INFORMS Annual Meeting, Houston, TX, 2017
INFORMS Annual Meeting, Nashville, TN, 2016
INFORMS International, Hawaii, 2016
INFORMS Optimization Society, Princeton, NJ, 2015
INFORMS Annual Meeting, Philadelphia, PA, 2015
Canadian Operational Research Society Annual Meeting, Ottawa, Canada, 2014
INFORMS Annual Meeting, Minneapolis, MN, 2013

SERVICE

Co-Chair, Optimization and Analytics Cluster, CORS / INFORMS International	2022
Co-Chair, Healthcare Analytics Track, POMS Annual Conference	2019
Reviewer, <i>INFORMS Journal on Optimization, Management Science, Manufacturing & Service Operations Management, Mathematical Programming, Naval Research Logistics, Operations Research, Production and Operations Management</i>	2016–

INDUSTRY

ExxonMobil, Calgary, Canada
Four internships across research and engineering divisions.

2009 – 2011